SAMPLE TEMPLATE

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The operating budget for ______ consists of revenue and contributions from ______, ____, and ______. In order to maintain a successful fundraising program that gives ______ the opportunity to deliver our mission as completely as possible, all board

2. Donor Cultivation & Stewardship

Solicitation and stewardship of major donors and prospects often include a face-to-face meeting. Board Members play a key role in these meetings as both governance leadership and as fellow financial supporters, both of which successfully leverage increased support for our organization.

Are you willing to attend donor meetings? YES _____ NO _____

donor meetings in the future.

3. Engagement through Special Events & Staff-Led Efforts, including the Annual Appeal This engagement includes _____, ____, and _____ (events and activities). Individuals can be engaged through ticket sales, sponsorships, and/or in-person appeals.

I will help to raise funds for the following events or activities:

5. **Thank-You Calls to Donors & Supporters** This part of the fundraising plan